



## ECOWORX® 100% PVC-FREE RECYCLABLE TILE BACKING SYSTEM

Beautiful styling on the front. Green design on the back. That is what you get with EcoWorx® backing. The industry's first 100% sustainable, non-PVC tile backing system, EcoWorx was awarded the Presidential Green Chemistry Award by the Environmental Protection Agency (EPA) for its environmental and performance benefits. Choosing EcoWorx backed products can also help you earn points toward the U.S. Green Building Council (USGBC) LEED® Green Building Rating System™.

**Backed by an environmental guarantee, Patcraft will pick up Ecoworx backed products, at no cost to you, and recycle it into more Ecoworx.**

### Environmental Benefits

- Alternative to PVC and a Cradle to Cradle product
- Backed with an environmental guarantee, meaning Shaw will pick up EcoWorx-backed products, at no cost to the customer, and recycle it into more EcoWorx
- Low VOC emissions—all carpet backed with EcoWorx passes CRI Green Label and Green Label
- Plus certifications
- Contains 40% recycled content
- Assessed by MBDC Design Protocol as safe for human health and the environment

### Performance Benefits

- Strongest, most durable backing-- 5x greater tensile strength, 8x greater tear strength, and 2x greater lamination strength than PVC
- Dimensionally stable
- Passes the AATCC 174 Antimicrobial Test
- Lifetime commercial warranty covering edge ravel, zippering, delamination and moisture degradation
- Over 150 million square feet in use, and 5 years proven performance

### Cost and Installation Benefits

- No added cost for a sustainable product
- No reclamation, transportation or tipping fees at product end of life
- 24 x 24 tile size allows for large design elements and installation efficiency
- Smart packaging allows pallets to fit through standard doorways
- Lightweight design contributes to ease of installation

### Awards and Recognition

- Governor's Award for Pollution Prevention (1999)
- NeoCon Most Innovative Product Award (1999)
- EPA Presidential Green Chemistry Challenge Award (2003)
- Featured in Interior Design, Contract and Metropolis magazines

