



designing for positive outcomes

Creating wellness within.

As we design the healthcare spaces of tomorrow, we look to environments that evoke a sense of comfort and wellbeing. To design for health and positive outcomes from the inside out. To connect our inner spaces with our outer world. To focus on people and place. The spaces that promote wellness and transform our experiences are rooted in a balanced approach, combining material health, durability, performance and design – all for greater impact. Because every space should be a wellness space.



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TOTALWORX /
SUNDRIES + ACCESSORIES



featured product | Pursue in authentic + Sense sheet in care

transforming healthcare spaces from the inside out /

Let's take a look at the variety of spaces that define a healthcare environment. And, how each plays a different role in the patient and caregiver experience. Transforming a healthcare space is about the places we use and our place in the world – creating environments to positively influence outcomes and quality of care. From material health to inspiring design to wellness within, we create experiences for people. For working, living, learning, healing.

designing
for wellness +
wellbeing

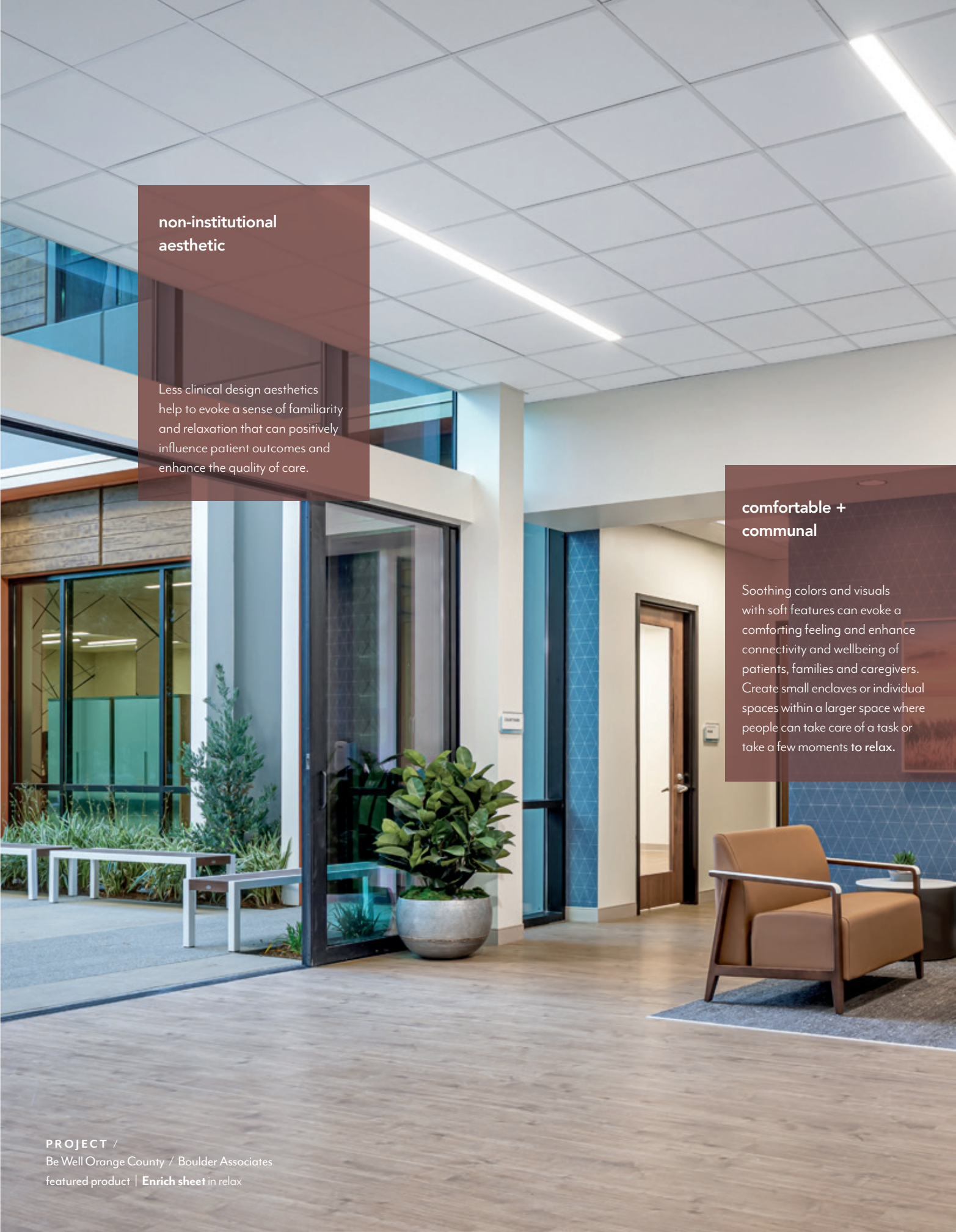
Certain elements of design are like essential ingredients. They can compose a narrative, enhance a story, evoke a feeling — creating a natural sense of place. Within healthcare spaces, we often look to these elements to promote wellness and wellbeing. Designing to support a system of care for all who use a space.



featured product | **Valencia** area rug in cobre, **Homegrain** in parlor + gallery

biophilia

Nature has a direct impact on our health and wellbeing. It enhances moods and promotes positive outcomes. From visuals inspired by nature to the use of natural light, biophilic design that taps into all of the senses helps create mindful spaces that promote healing essential for the recovery process.



non-institutional
aesthetic

Less clinical design aesthetics help to evoke a sense of familiarity and relaxation that can positively influence patient outcomes and enhance the quality of care.

comfortable +
communal

Soothing colors and visuals with soft features can evoke a comforting feeling and enhance connectivity and wellbeing of patients, families and caregivers. Create small enclaves or individual spaces within a larger space where people can take care of a task or take a few moments to relax.

PROJECT /
Be Well Orange County / Boulder Associates
featured product | **Enrich sheet** in relax

reception + waiting areas

A welcoming environment can create a positive, lasting impression. Design elements that are rooted in nature evoke a sense of respite and comfort for patients and caregivers.



featured product | Inset in pearl silver

recommended flooring /

homogeneous tile
LVT
bio-based resilient
soft surface + carpet tile

In addition to being warm and welcoming, reception and waiting areas need to be high-performing to meet the demands of a busy environment. Combining hard and soft surfaces in these areas provides comfort and durability. High-performing flooring features – from appearance retention to stain resistance, and ease of maintenance to cleanability – are important attributes to consider.



stain resistance



easy to clean +
maintain



acoustics +
sound control

procedure + operating rooms

Durable, easy to clean and maintain, and easy to install flooring is critical in these high-performing, highly efficient spaces. Mobility and adaptability are key in these fast-paced environments.



featured product | Pursuit sheet in natural, Sense sheet in esteem

In areas where a higher level of infection control is a concern, seamless flooring is critical. Flooring that can cove up the wall and be welded at the seam provides a non-porous surface that is easy to clean and sanitize. Additionally, consider the flooring's ability to withstand the weight of rolling loads and its stain resistance to ensure durability.

recommended flooring /

procedure + exam rooms

homogeneous sheet
heterogeneous sheet
LVT
bio-based resilient

operating rooms

homogeneous sheet
homogeneous tile



infection
control



easy to clean +
maintain



acoustics +
sound control



stain
resistance



featured product | Admix in white coral + shark's tooth

hubs + transition zones

In high-traffic areas, mobility is essential. Clearly define space, encourage wayfinding and guide movement with visual cues, using flooring to enhance functionality.



Hubs and transition zones are high-traffic, high-activity areas in a healthcare environment. Walkways, corridors and nurses' stations are some of the busiest areas of a hospital. Roller mobility, scuff and scratch resistance, cleaning and maintenance — in addition to acoustic performance to help reduce reverberating noise — are the key performance needs of these spaces.



roller mobility +
durable for
rolling loads



scratch
resistance



easy to clean +
maintain



acoustics +
sound control

recommended flooring /

homogeneous sheet
homogeneous tile
heterogeneous sheet
LVT
bio-based resilient
walk-off tile

care + recovery

Design that supports wellness during the healing process is centered around comfort and privacy. Create space to provide a respite for recovery and also promote adaptability for a positive patient experience.

recommended flooring /

- homogeneous sheet
- heterogeneous sheet
- LVT
- bio-based resilient

featured product |
Holistic Shades in calm,
Holistic Thrive in reflect



When specifying flooring, consider the flow of traffic from both the people and the equipment that move through these spaces. Prioritize performance attributes including roller mobility, stain resistance and easy to maintain — in addition to acoustic performance to help reduce reverberating noise and promote privacy.



roller mobility +
durable for
rolling loads



stain resistance



easy to clean +
maintain



acoustics +
sound control

wellness + rehabilitation

Active spaces that are designed for recovery should promote health and wellbeing from the inside out. Evoke a sense of mindfulness and relaxation through biophilic elements to enhance positive outcomes.



PROJECT /
Be Well Orange County / Boulder Associates
featured product | **Enrich sheet** in relax

recommended flooring /

- LVT
- bio-based resilient
- homogeneous tile
- heterogeneous sheet
- soft surface + carpet tile



featured product | **Mark Making** in cascade + **Anew** in talc

Material health, durability, cleanability and ease of maintenance are key priorities within these spaces. Choose flooring that is designed to hold up to heavy equipment and resist scratching and indentation – while also providing sound control and comfort underfoot for a balanced solution.



low VOCs +
ortho phalate-free



scratch
resistance



easy to clean +
maintain



acoustics +
sound control

designing with
material health
in mind



HENRY FORD
HEALTH SYSTEM /
CREATING AN ECOSYSTEM OF CARE

PROJECT /
HENRY FORD HEALTH

FIRM /
GENSLER

Henry Ford Health is a leading health care and medical services provider. Serving communities across Michigan, Henry Ford Health provides a full continuum of services – from primary and preventative care, to complex and specialty care. In 2017, as part of an ambulatory care expansion, they turned to Gensler to partner on the design of several new sites. Gensler sought to create spaces that enhance a sense of wellbeing, transforming the patient experience. Specifying flooring with material health in mind, Gensler chose Patcraft's EcoSystem bio-based resilient collection – a balanced product solution merging performance, sustainability and design.

“CHOOSING A COLLECTION WITH BOTH A WOOD VISUAL AND AN ABSTRACT PATTERN MADE PRODUCT COORDINATION SEAMLESS. USED TOGETHER, THE TWO VISUALS HELPED TO CREATE A WELCOMING AND CALMING ENVIRONMENT.”

KYLE DUNAJ /
SENIOR ACCOUNT MANAGER, PATCRAFT / DETROIT, MI



TRANSFORMING HEALTHCARE SPACES

featured product | (above) **Meaning** in resonate, (top right) **Enrich** in support



BIO-BASED RESILIENT /
MATERIAL HEALTH FROM
THE INSIDE OUT

EcoSystem bio-based collection is a PVC-free construction made from rapidly renewable resources and contains no ortho-phthalate plasticizers or solvents. A high-performance flooring solution that provides dimensional stability and superior strength – its non-porous construction and **ExoGuard® top-coat** can withstand scratches and stains. In coordinating abstract and wood visuals in sheet and plank options, it's ideal for a variety of healthcare spaces.



A non-PVC resilient with no ortho-phthalate plasticizers or solvents, EcoSystem has an HPD and is **Cradle to Cradle Certified® Silver, Greenhealth Approved** and **FloorScore certified**.



PVC-free +
orthophthalate-free



low VOCs



strong dimensional
stability



no polish required +
easy to clean

HETEROGENEOUS SHEET + PLANK

WITHIN

Designed for flexibility in use throughout healthcare spaces and beyond, Within is a coordinating plank and heterogeneous sheet resilient collection available in both abstract and wood visuals. With soothing patterns and nature-inspired colorways, enhance a calming aesthetic through inspired design. Featuring a 20 mil wear layer for superior durability and an ExoGuard® finish that provides enhanced scratch and stain resistance, it is a high-performing flooring solution for high-demand areas. Performance. Durability. Design.



The Within collection includes wood visuals and abstract patterning in both sheet and plank options, providing design flexibility throughout a space. The wood visual, Pursue, is embossed in register and available in nine warm and inviting colorways. The abstract visual, Sense, is offered in eight colorways in fresh neutrals and nature inspired hues.

inside the design /

Constructed with a durable **ExoGuard** topcoat, Within offers superior resistance to soil, stains, scratches and abrasions, as well as protection against damage from alcohol-based hand sanitizers. Within is polish optional making cleaning easy with low-cost maintenance and eliminating harsh cleaning chemicals in the breathing zone.



heat weld +
flash cove for
seamless installation



scratch
resistance



stain
resistant



low VOCs +
ortho phthalate-free



easy to clean +
no polish
needed



sheet + plank
options

recommended healthcare spaces /

- ✓ WAITING ROOMS
- ✓ CORRIDORS + WALKWAYS
- ✓ PATIENT ROOMS
- ✓ NURSES' STATIONS
- ✓ EXAM ROOMS
- ✓ WELLNESS + TREATMENT



PURSUE PLANK in natural + mellow / installation in stagger









SENSE SHEET in strength / ORGANIC HUE in ice







ORGANIC HUE in aquamarine, dandelion, cornflower + papaya / SENSE SHEET in stride





SENSE SHEET in engage + advance / ORGANIC HUE in cornflower + aquamarine

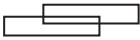








PURSUE |
SHEET I623V 7" X 47" I633V



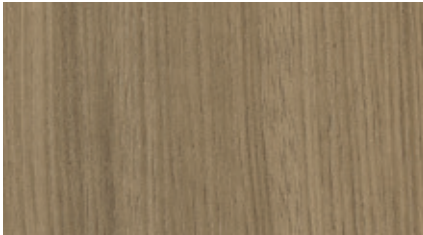
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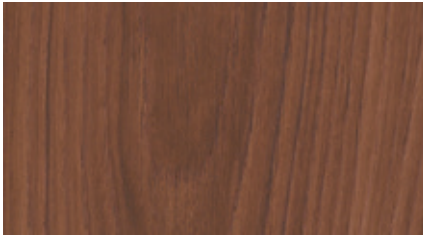
natural 00130



sterling 00530



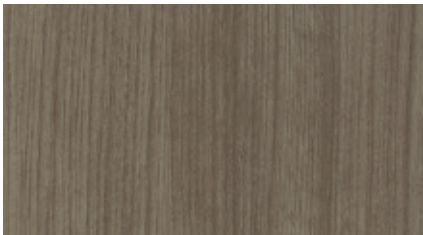
restful 00720



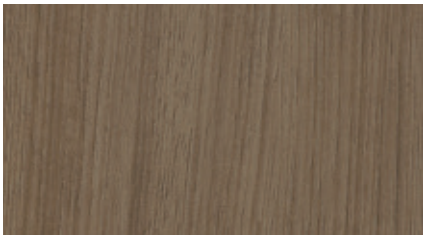
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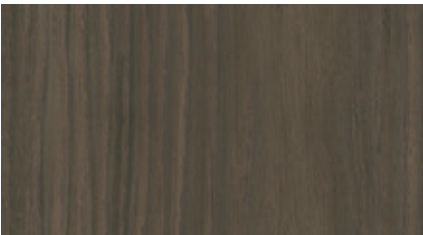
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mindful 00770

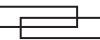


mellow 00780



aura 00790

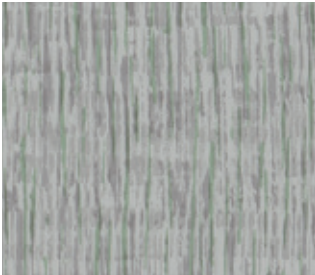
SENSE |
SHEET I624V 9" X 36" I634V



ease 00100



strength 00115



care 00300



stride 00400



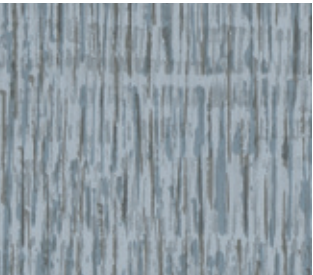
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esteem 00520

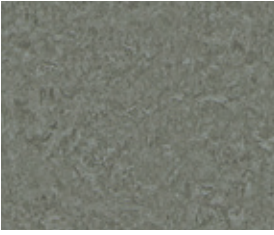


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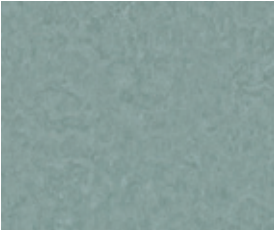
ORGANIC HUE |
SHEET I320V



jasmine 00100



smoke 00710



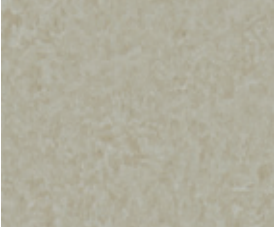
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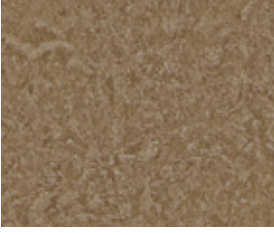
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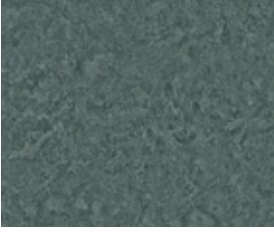
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sand 00110



camel 00610



forest 00360



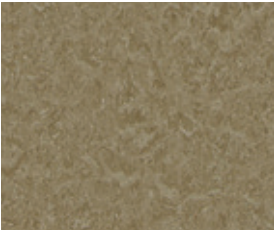
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vanilla 00120



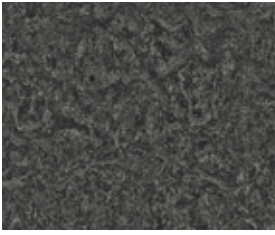
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sage 00330



iron 430



coal 00540



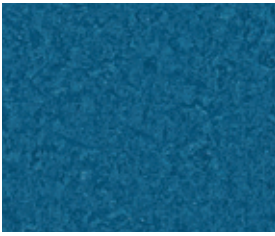
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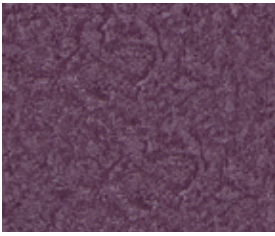
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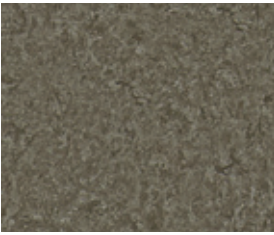
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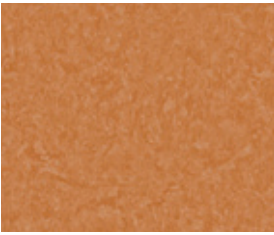
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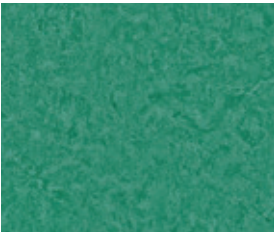
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mushroom 00750



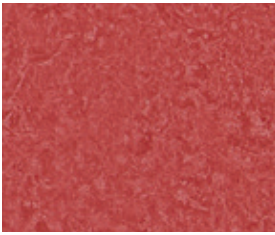
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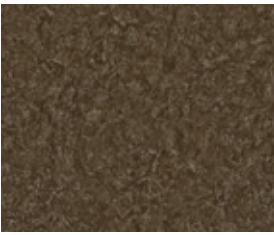
jade 00340



aquamarine 00350



ruby 00800



hickory 00630

Use the QR code to view the collection and product specifications at [patcraft.com](https://www.patcraft.com).



“ANSWERING A MARKET
NEED, WE WANTED TO
DESIGN A COLLECTION
THAT WOULD PROVIDE
A BEAUTIFUL AND EASY
TO USE FLOORING
SOLUTION THROUGHOUT
HEALTHCARE SPACES.”

KELLY WILLIAMS /
SENIOR PRODUCT DESIGNER, PATCRAFT



HOMOGENEOUS SHEET

HOLISTIC

A homogeneous sheet designed and engineered for high-demand environments, Holistic offers unparalleled strength and durability. Ideal for healthcare, including acute care and other clinical spaces, the collection features a true through-pattern continuous construction for even wear, maintaining a consistent appearance throughout. Holistic products are easy to heat weld and flash cove for seamless installation within healthcare spaces where infection control is critical. In three coordinating styles in 72 colorways, the Holistic collection offers a spectrum of colorways from bright pops of color to soothing neutrals for seamless design. High-performing. Flexible. Versatile. Holistically designed for healthcare.



The Holistic homogeneous sheet collection has a true through-pattern continuous construction designed for even wear and a consistent appearance. Holistic is easy to heat weld and flash cove for seamless installation for spaces where superior infection control is critical.

recommended healthcare spaces /

- ✓ OPERATING ROOMS
- ✓ CORRIDORS + WALKWAYS
- ✓ LABS
- ✓ NURSES' STATIONS
- ✓ PATIENT + RECOVERY ROOMS
- ✓ WAITING ROOMS

inside the design /

Superior gouge and abrasion resistance, Holistic has an ExoGuard® top-coat that resists soil, stains, scratches and scuffs, as well as chemicals and damage from alcohol-based hand sanitizers.



heat weld +
flash cove for
seamless installation



seamless
installation for
infection control



ideal for zoning +
wayfinding



easy to clean +
no polish needed



scratch
resistant



stain
resistant





HOLISTIC SHADES in uplift / HOLISTIC THRIVE in flow



Watercolor Blue
793



Hazy Skies
OC-48

wall color by Benjamin Moore





infection control / continuous construction + seamless installation

Holistic homogeneous sheet is a monolithic surface with a continuous construction. In areas where a higher level of infection control is a concern, flash coving up the wall with welded seams create a non-porous surface that is easy to clean and sanitize.







HOLISTIC SHADES in radiant / HOLISTIC THRIVE in elate



HOLISTIC SHADES in radiant



HOLISTIC 1320V



echo 00120



zephyr 00110



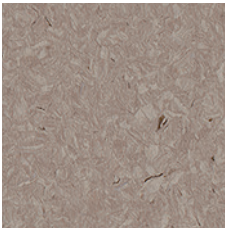
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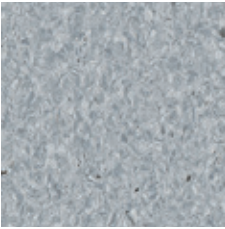
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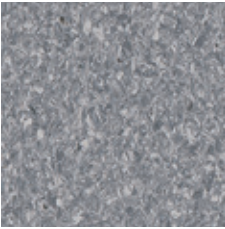
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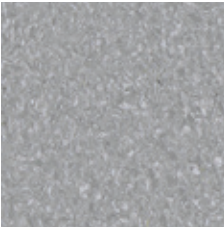
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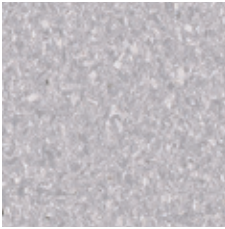
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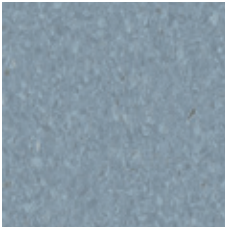
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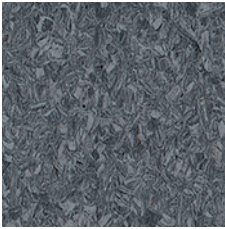
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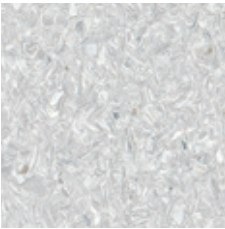
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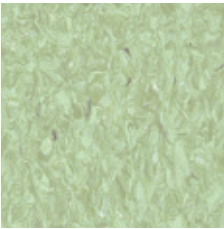
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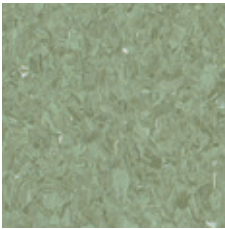
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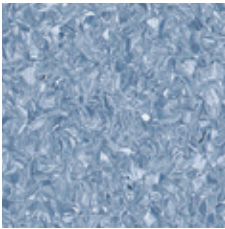
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aura 00370



rainsong 00415



atlantic 00485



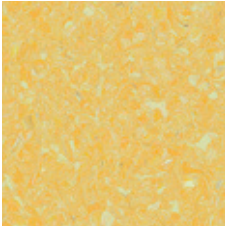
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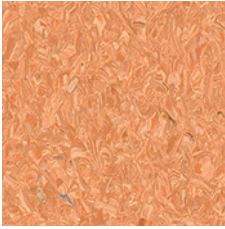
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sunwash 00155



sunrise 00201

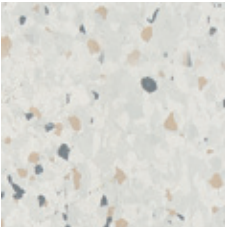


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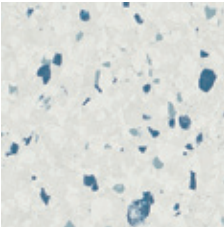
HOLISTIC SHADES 1690V



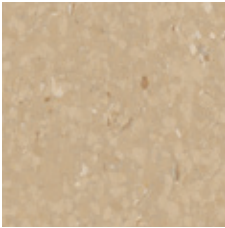
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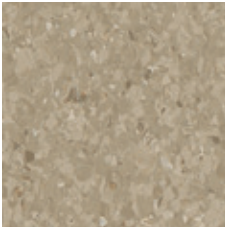
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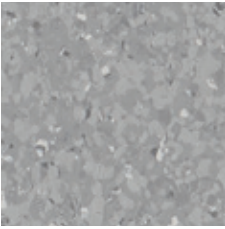
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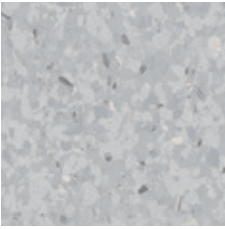
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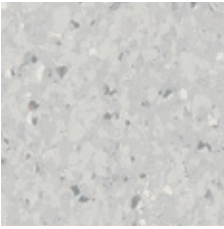
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center 00520



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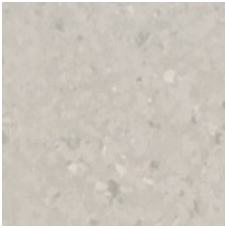
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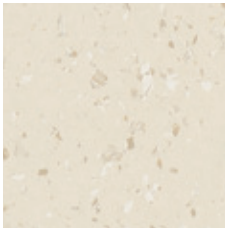


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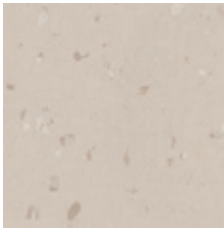


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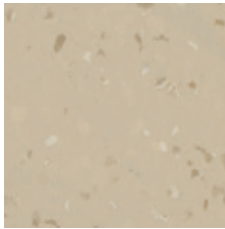
HOLISTIC THRIVE 1691V



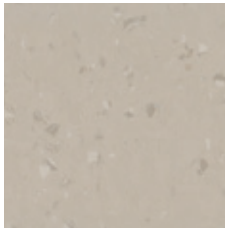
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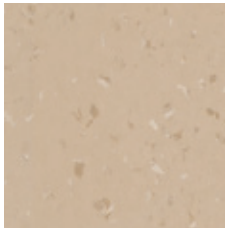
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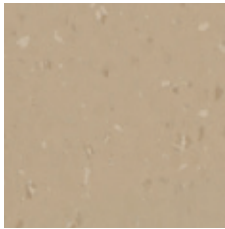
anchored 00144



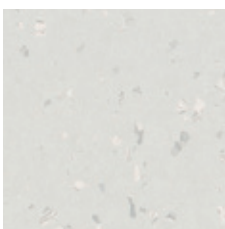
grow 00130



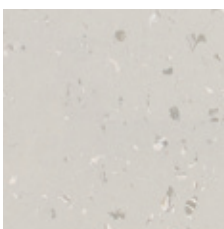
ease 00700



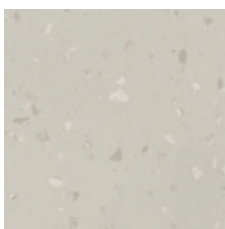
vigor 00750



pep 00100



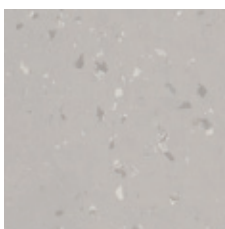
stir 00114



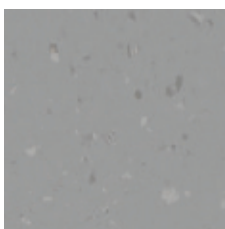
elate 00120



prosper 00111



poise 00105



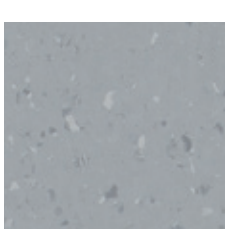
zeal 00535



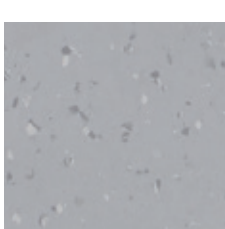
flourish 00330



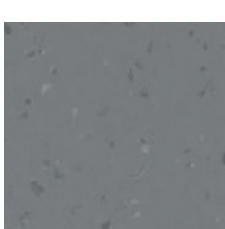
steady 00104



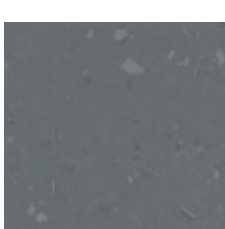
still 00520



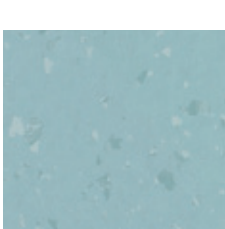
grit 00515



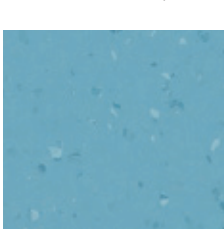
repose 00518



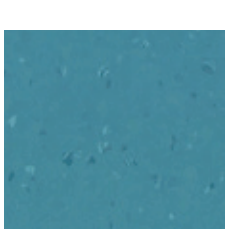
rise 00560



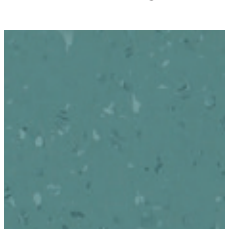
sprout 00415



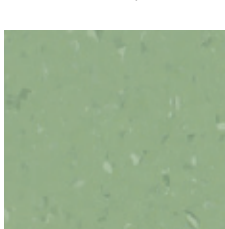
serenity 00327



flux 00323



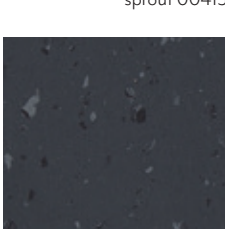
balance 00350



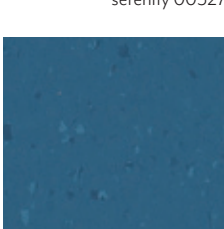
bloom 00325



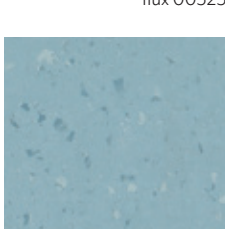
blossom 00326



grounded 00496



become 00490



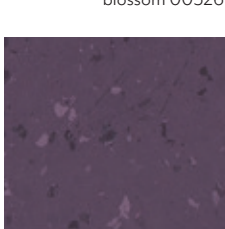
flow 00405



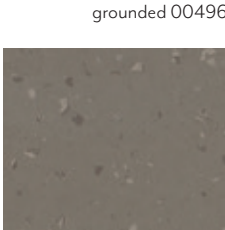
spunk 00411



reflect 00860



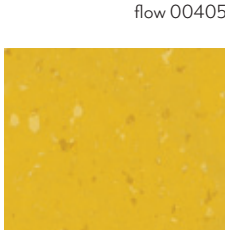
revive 00991



rooted 00761



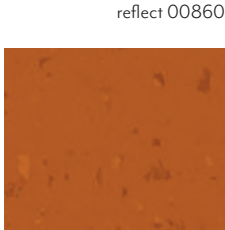
advance 00155



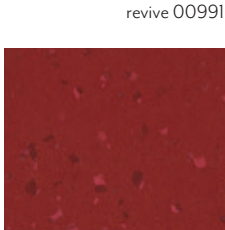
shine 00211



glow 00675



zest 00668



dash 00865

HOLISTIC

HOMOGENEOUS TILE

ADMIX

Originally launched in 2016, AdMix is re-introduced with eight new colorways. Using an innovative translucent resin flake for depth and dimension, AdMix offers neutral tones for flexibility in design and bright shades for energetic, playful spaces. In 18 x 36 and 36 x 36, AdMix is a 100% homogeneous solid resin resilient that is constructed to withstand the most demanding environments. With a 25-year commercial limited warranty, AdMix is virtually seamless when installed and can be heat welded and flash coved, ideal for acute healthcare spaces. Low-cost maintenance, scratches, scuffs and stains can be easily buffed.





ADMIX in lush, sunrise + soar



inside the design /

AdMix homogeneous tile is a solid resin resilient constructed to withstand the most demanding environments. Its continuous construction allows for scratches, scuffs and stains to be easily buffed. Ideal for wayfinding, zoning and branding, it can be water-jet cut, heat welded and flash covered for seamless, water-tight transitions. Easy, low cost maintenance reduces life-cycle costs and extends product life, ensuring longer lifespan for the floor.



easily buff out
scratches, scuffs
+ stains



water resistant
with seamless
transitions



25 year
commercial
limited warranty



easy to clean +
maintain



wayfinding,
zoning + branding



16 colorways
in brights and
neutrals

recommended healthcare spaces /

- ✓ PUBLIC AREAS
- ✓ CORRIDORS + WALKWAYS
- ✓ OPERATING ROOMS
- ✓ NURSES' STATIONS
- ✓ CAFÉS + DINING
- ✓ WELLNESS + TREATMENT







ADMIX in sand dollar + fresh with weld rod 00327

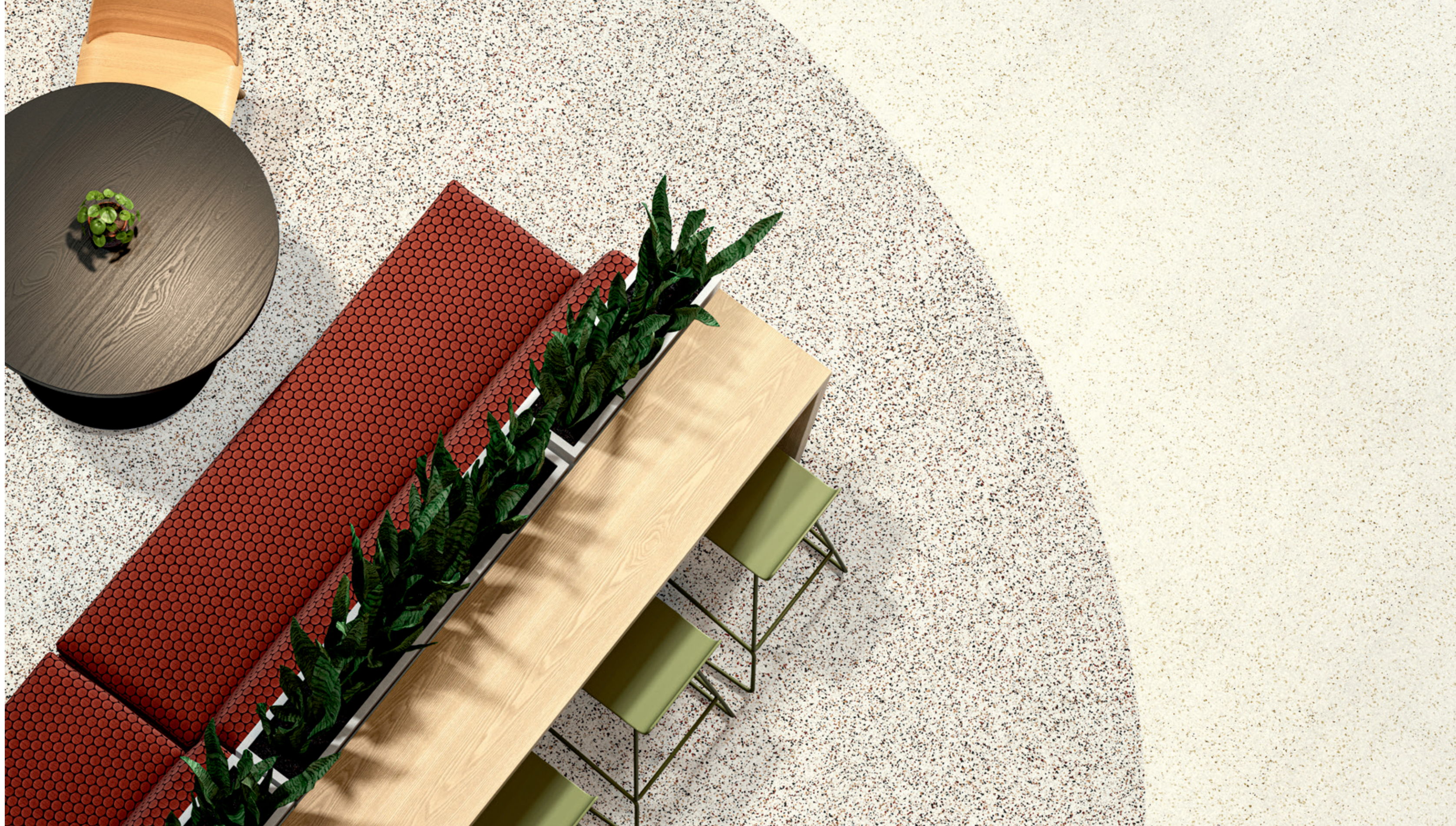




ADMIX in white coral + shark's tooth



ADMIX in fawn





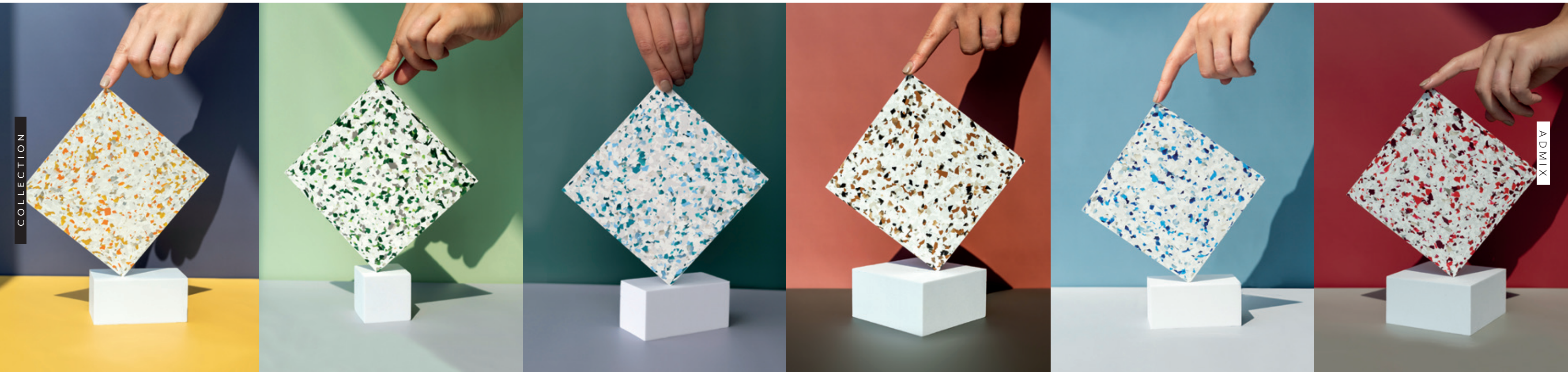
ADMIX in classic / SPATIAL PALETTE in weathered



ADMIX in fawn / TIMBER GROVE II in sprout

ADMIX in classic





COLLECTION

ADMIX

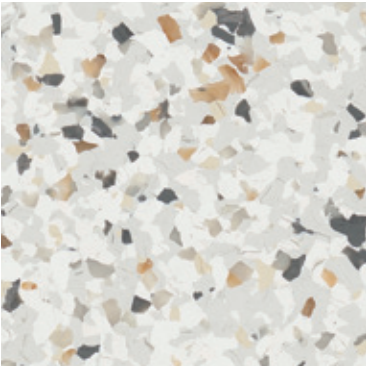
36" X 36" I347V



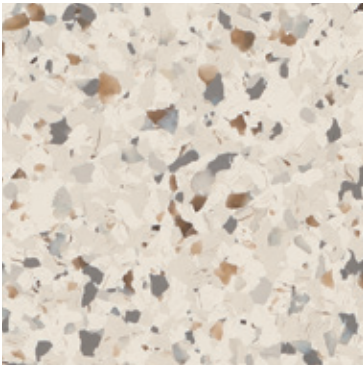
18" X 36" I508V



white coral 00100



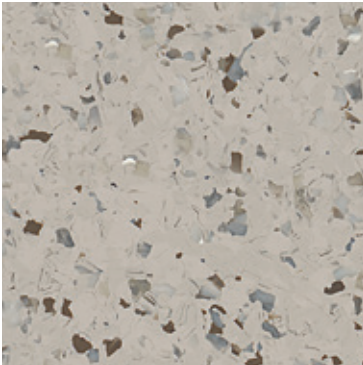
sundial 00130



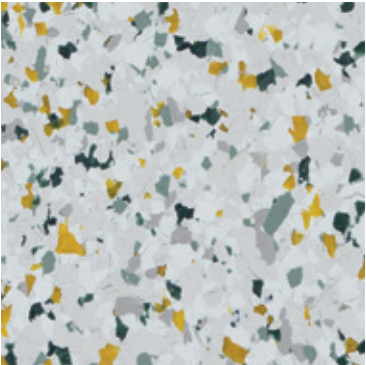
fawn 00147



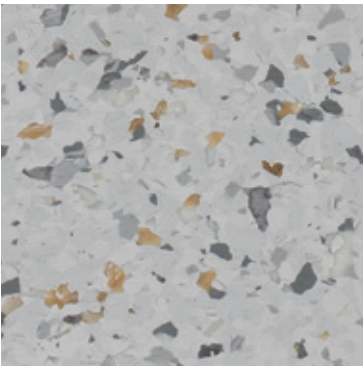
classic 00119



dove shell 00720



willow 00518



scallop 00520



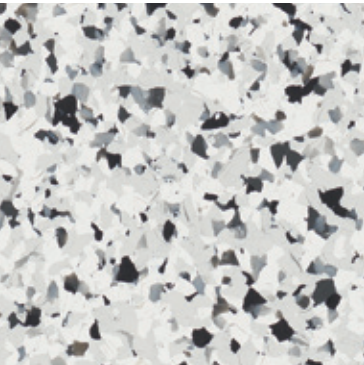
sunrise 00219



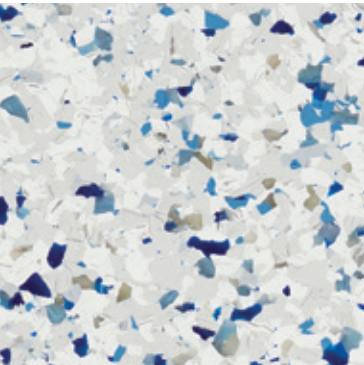
sand dollar 00510



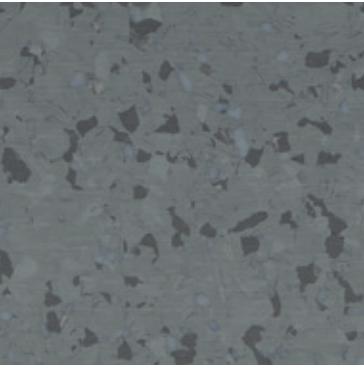
fresh 00422



moonshell 00110



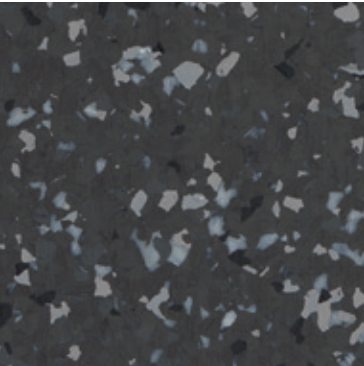
soar 00437



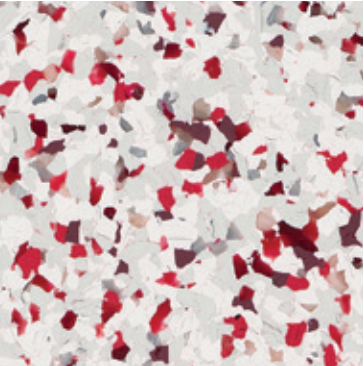
shark's tooth 00570



lush 00349



sea urchin 00590



radiant 00869

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