

mindful MATERIALS – Patcraft’s Participation

At Patcraft, we define our performance by more than how our products withstand the physical demands of an environment, but also how they support human performance, including productivity, health and wellness. What we put into our flooring reflects what we believe you should get out of it. Through innovative, performance-based design, we create flooring that enhance interiors and performs in high demand environments, all while keeping the health of our environment – and people – top of mind.

In 2012, international architectural firm HKS wrote an open-industry letter requesting that manufacturers disclose the chemical ingredients used in their products. Collaborating with other renowned design firms, HKS created a labeling system which incorporates an easy-to-access product ingredient label located directly on a product’s sample folder. The mindful MATERIALS program features a logo on the folder’s spine, so a designer can quickly determine what products to research further. A transparency label located on the folder denotes what material and/or environmental information exists for a product.

In a world where labels, certification and accreditation run high, Patcraft is proud to support the mindful MATERIALS brand, and be part of the movement encouraging other design firms and manufacturers to do the same. We are committed to and take pride in our open and transparent processes for assessing the raw materials used in our high-performing flooring solutions, and are grateful to the mindful MATERIALS brand for helping designers and architects more easily determine the best products for their projects.

*Below is an explanation of what the items on the mindful MATERIALS label entails, and where Patcraft falls within each:

Logo	Description	Patcraft Participates	Explanation
	A certification process administered by the Cradle to Cradle Products Innovation Institute that rates products in five categories: material health, material reutilization, renewable energy and carbon management, water stewardship, and social fairness.	✓	The majority of Patcraft’s carpet and hardwood portfolio is C2C certified V3.1 Silver, the most rigorous sustainable product certification in the marketplace
	The Material Health Certificate (MHC) is focused on one aspect of the C2C product certification for companies that have not yet achieved full certification.		Patcraft’s C2C certified products have MHCs. This section is not checked, because we have proudly completed all five aspects of full C2C certification
 <input type="checkbox"/> Red List Free <input checked="" type="checkbox"/> LBC Compliant <input type="checkbox"/> Declared	An ingredient label for building products associated with the Living Building Challenge (LBC), which identifies whether a building product contains any chemicals on the International Living Future Institute (ILFI) Red List. This list has been compiled to represent the class of chemicals that should be avoided in commercial building products.	✓	Offered on all styles of EcoWorx® Carpet Tile with any of Patcraft’s face fiber types Patcraft’s EcoWorx Tile is free of Red List Chemicals, but utilizes the proprietary ingredient exemption, therefore only qualifies as LBC compliant in the program

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	<p>Health Product Declarations provide disclosure of the chemical composition of a product, including potential health hazards from those chemicals.</p>	<p>✓</p>	<p>LEED v4 compliant HPDs are available on EcoWorx tile and EcoLogix tile</p> <p>Non-LEED v4 compliant HPDs are also available for all other Patcraft carpet products</p>
	<p>The Material Ingredients list is an alternative to the HPD, and is a manufacturer's published inventory for a product to at least 1000ppm (0.1%) as per LEEDv4.</p>		<p>Due to Patcraft's C2C certification, we do not need to complete a separate manufacturer's ingredient inventory</p>
<p>EPD</p>	<p>A third party verified program that determines the environmental impact of a product or system based on Life-Cycle Analysis (LCA) and Product Category Rules (PCR). Declarations include information on the environmental impact of raw material acquisition, energy use and efficiency, content of materials and chemical substances, emissions to air, soil and water and waste generation. Product and company information is also included.</p>	<p>✓</p>	<p>EPD available for EcoWorx Tile with Eco Solution Q and Solution Q Extreme fibers; EcoWorx Performance Broadloom with Eco Solution Q and Solution Q Extreme fibers; and Ultraloc Broadloom with Eco Solution Q fiber</p>

At Patcraft, we realize that flooring is an essential part of every environment, and that performance does not depend on just one element of a product's construction but the sum of all of the parts. That's why we are committed to not only providing flooring that is designed to look good and perform to the needs of the end-user, but will meet the environmental and health expectations of our customers. When you choose Patcraft, you don't have to sacrifice design or environmental stewardship to get the long-lasting performance you require. Understanding that flooring can transform and improve our experiences, we strive to bring the most innovative flooring designs with the most stringent performance characteristics to the commercial market. Learn more about the mindful MATERIALS brand by visiting <http://www.mindfulmaterials.com/>

**review the mindful MATERIALS product spreadsheet for a detailed list of which products fall within each category*