At Patcraft, we know flooring is the foundation of the built environment and that it plays a key role in how people interact within a space. Through innovative, performance-based design, we create flooring that enhances interiors and performs in high demand environments, all while keeping the health of our environment—and people—top of mind.
We know the products we produce can affect our future. As such, we have a strong commitment to product design, and are proud to support the WELL Building Standard®. As the first flooring manufacturer to achieve Cradle to Cradle® certification, we are consistently focused on new innovations around product stewardship and overall environmental and human health. And as a division of Shaw Industries, we offer robust carpet reclamation and recycling solutions including our EcoWorx reclamation program, the world’s first carpet-to-energy plant (Re2E), and waste-to-energy processes. This commitment to sustainability has allowed us, since 2006, to reclaim more than 900 million pounds of carpet.

And when it comes to meeting the various industry standards for assessing raw materials and material health, we are proud to offer Health Product Declarations (HPDs) on many of our carpet products; Declare Labels and Environmental Product Declarations (EPDs) on all styles of our EcoWorx® Carpet Tile with EcoSolution Q® Face Fiber; and that most of our carpet and hardwood products are Cradle to Cradle Certified™. We are committed to and take pride in our open and transparent processes for assessing the raw materials used in our high-performing flooring solutions.

Understanding the WELL Building Standard and how our products fit within the certification of building features that impact health and well-being is important. Listed below are nine areas in which flooring is integrated into the WELL Building categories.

**04 – VOC Reduction**
All carpet products are Green Label Plus certified; while all resilient products are FloorScore certified. Additionally, Lok*Dots™ are a pressure sensitive adhesive alternative with low VOC emissions.

**08 – Healthy Entrance**
Patcraft offers, and highly recommends, the use of walk-off mats and EcoWorx® Tile walk-off to help prevent pollutants from entering a building.

**11 – Fundamental Material Safety**
All Patcraft products are free of asbestos and lead.

**25 – Toxic Material Reduction**
Commercial resilient PVC products that Patcraft receives in from suppliers, and all products manufactured at Shaw Plant RP, are free of ortho-phthalates.

**26 – Enhanced Material Safety**
Patcraft’s Cradle to Cradle Certified™ at the Silver level products contribute to this credit, as all materials have been rigorously reviewed and tested to ensure human and environmental safety.

**28 – Cleanable Environment**
As an alternative to wall-to-wall carpeting, Patcraft offers a variety of carpet tile and resilient products.

**87 – Beauty and Design**
Patcraft offers a variety of beautifully durable flooring solutions, and has won five Best of NeoCon awards and five Nightingale awards in the past five years.

**88 – Biophilia I – Qualitative**
Taking inspiration from natural surroundings, and even using watercolor technique to develop Set in Concrete, Patcraft’s flooring encompasses celebration of place as well as human delight.

**97 – Material Transparency**
Cradle to Cradle® certification, Declare labels, EPDs, HPDs and/or other LEED v4 documentation are available on most of our products.

Always looking at further avenues to become a more sustainable company, we were the first flooring company to produce a Global Reporting Initiative compliant sustainability report, and have done so for each of the last 7 years. We are committed to transforming performance by offering not just beautifully durable products, but products that are safe for both the environment and you.