Retail Solutions

because flooring matters.

patcraft®
High performance flooring designed to improve the retail experience.

The flooring featured here includes modular carpet tile, Prado from the Beyond the Door collection with Highland Forest resilient LVT.

Every transaction is personal.

The goods and services we select are an extension of our needs, wants, dreams and desires. Whether it’s the shoes we wear, the food we eat or the leisure activities we engage in, our experiences within retail spaces matter.

Flooring is the foundation of any built environment. It can transform experiences and provides comfort and support. We create high performance flooring options in modular, resilient and broadloom because we know that when it comes to creating great retail experiences, flooring matters.
When it comes to performing in a retail environment, a lot matters. Huntington Mall in Barboursville, WV.

Product featured: Science

Customized Design
National girls’ clothing retailer Justice turned to Patcraft to create custom flooring that would stand up to a lot of foot traffic while supporting their young, fun and female brand.

Selection and Variety
Retail designs have to be flexible and engaging. Flooring can help establish spaces and vignettes that add to the customer experience and encourage them to spend more time in the store. Patcraft offers a full range of flooring options.

Modular Square options in 24x24 and Skinny Tile® in 18x36
Resilient Broadloom
Walk-off products

Our industry-leading customs department understands the retail environment and has helped create custom designs and modify existing products for AMF Bowling, Art Van Clearance Centers, Dick’s Sporting Goods, Progressive, SunTrust Bank, Longhorn, Denny’s, Eat ‘n Park and many other companies. Our custom designs support your design standards, brand identity and project needs.

Performance and Solutions
Turn-key Services include professional flooring consultation, project estimating, installation, forecasting and stocking programs and management reporting.

LokDots™ is an odorless, non-toxic adhesive designed for the installations of carpet tile in occupied spaces. It’s ideal for high moisture areas and raised access flooring.

We offer lifetime warranties against edge ravel, delamination and zipper on 90% of our products.

Our Eco Solution Q® and Solution Q® Extreme fibers are made of long-lasting, colorfast, fully recyclable nylon 6 that withstands wear and retains appearance.

Maintenance and Cleaning Tool (M.A.C.) provides a free, online training program that helps you maintain your flooring.

EcoWorx Tile® is the industry’s first sustainable, non-PVC tile backing engineered to add a layer of strength and durability.

EcoWorx Performance Broadloom® provides a powerful moisture barrier that protects subfloors from liquid contaminants.

Our Resilient flooring is constructed with high-performance raw materials that maximize comfort, strength and stability while reducing moisture and noise levels.

We believe that those who serve others serve a bigger purpose. We admire what you do, and we take great pride in serving all of your flooring needs. Our dedicated resources and expertise support every part of the flooring process including design, selection, ordering, installation and maintenance.

Quality Service and Expertise
Durability
Maintenance
Selection and Variety
Comfort
Warranties
Budgets
Design
Traffic Patterns
Environmental Impact
Turn-key Service

... because flooring matters.
Flooring has to be comfortable, and it has to perform. It should be easy to maintain, resist stains and signs of wear while maintaining an aesthetic that supports the environment for the long haul.

The flooring featured here includes modular carpet tile, ecot, ecot color, ecot script and layered expression from the Cultural Layers collection.

“We’ve been specifying Patcraft flooring for more than 10 years. They always back their products and provide exceptional service. They ensure we have the right products for our business and have helped us think through problems such as moisture accumulation and spills behind the bar by providing high performance options and cleaning solutions that maintain the floor’s appearance.”

Patty Humphrey
Manager of Customer Service/Sales
Coastal Equipment Company
Golden Corral

We offer personal service on all aspects of flooring. We’ve developed dedicated teams to handle sales, design, order entry, monitoring, shipment, tracking, technical information, specifying, problem solving, installation, technical support and post-installation information and maintenance. Without great service nothing else matters.

National accounts include:

AMF Bowling
Anytime Fitness
Dick’s Sporting Goods
Edward Jones
Golden Corral
Justice
Longhorn
Maurices
Perkins’ Restaurant
Stein Mart
Verizon

Serving those who serve us.