Transforming Performance for Healthcare Environments

patcraft®

transforming performance.
HIGH PERFORMANCE FLOORING DESIGNED TO ENHANCE HEALTHCARE SPACES
CREATING ENVIRONMENTS FOR HEALING

Patcraft is the leader in high-performance flooring solutions for healthcare. For more than 70 years, we’ve been aggressively advancing products and solutions to improve how flooring performs to enhance healing, comfort, research and innovation for doctors, nurses, patients and caregivers.

We see performance as more than how our products withstand the physical demands of an environment—but also how they support human performance.
THE PHYSICAL ENVIRONMENT & HCAHPS

HCAHPS (Hospital Consumer Assessment of Health Providers & Systems) is a patient survey that measures quality of care and patient satisfaction. Results are used by Medicare to determine reimbursement payments to hospitals. Criteria for the HCAHPS survey are listed below.

- Nurse communications
- Doctor communications
- Responsiveness of hospital staff
- Pain management
- Communication about medication
- Discharge Information
- Cleanliness of hospital
- Quietness of hospital
- Overall rating
- Willingness to recommend hospital

The physical environment can play a crucial role in patient satisfaction. The proper flooring can help improve HCAHPS scores by reducing noise levels and glare, preventing slip/fall injuries, can aid in infection control and provide comfort underfoot.
Patcraft offers high performance flooring designed for healthcare environments. We work with leading healthcare providers such as Kaiser Permanente, Mayo Clinic, Johns Hopkins, St. Jude Children’s Research Hospital® and many others to create environments that elevate the experience of their patients and families.

Every project and every built environment is unique. Flooring should support the variety of activities that take place within the space. Patcraft offers a full range of broadloom, modular, resilient sheet, plank and tile, walk-off and entry products, and custom designs that work together to create unique destinations and spaces. Patcraft offers a PDQ program on select products that ship within 10 business days.
SERVICE & SOLUTIONS

We offer personal expertise on all aspects of flooring and have developed dedicated teams to handle sales, design, order entry, monitoring, shipment tracking, technical support and post-installation information and support.

Resilient Spray Adhesive S150 for sheet, plank and tile offers a solvent-free water-based adhesive option for occupied spaces that's low in odor and free from VOCs.

LokDots® is an odorless adhesive designed for the installation of carpet tile in occupied spaces. It’s ideal for installation areas with floor moisture and raised access flooring.

Installation and Maintenance can make or break flooring performance. Patcraft offers comprehensive installation guides and a unique cleaning and maintenance program to help extend the life and look of flooring.

MAC, our free online maintenance and cleaning tool, provides training for end-users to help them develop a maintenance plan to best care for their flooring.

Customer Connect offers personal service on all aspects of flooring. We’ve developed dedicated teams to handle sales, design, order entry, monitoring, shipment tracking, technical information, specifying, problem solving, installation and maintenance.

PERFORMANCE & CONSTRUCTION

The way flooring is constructed contributes to its overall strength durability and aesthetics. These components help with stain resistance, wear & tear, and moisture while providing long-lasting comfort, color and visual appeal.

**ExoGuard® Quartz Enhanced finish for resilient** offers easy polish-optional maintenance along with high-performance attributes that enhance its strength and is resistant to pressure and indentation. Our resilient products are engineered to provide maximum comfort and stability.

**10 Year Underbed Warranty** on most resilient products installed with Shaw 4100 or S150 adhesive.

**Solution Q Extreme®** nylon is constructed to repel stains and spills and is fully recyclable. Most stains can be cleaned with just water.

**Eco Solution Q®** fiber is made with long-lasting colorfast nylon that withstands wear and retains appearance. Eco Solution Q contains recycled content and is fully recyclable.

**EcoWorx® Tile** is the industry’s first sustainable, non-PVC tile backing and is designed to add a layer of strength and durability. This high performance tile offers limited lifetime warranties against extreme wear, static, tuft bind/zippering, ravel and delamination.

**EcoWorx® Performance Broadloom** backing adds a powerful moisture barrier that helps protect subfloors from liquid contaminants and passes the 10,000 impact test.

**ExoGuard® Quartz Enhanced finish for resilient**

**Solution Q Extreme®**

**Eco Solution Q®**

**EcoWorx® Tile**

**EcoWorx® Performance Broadloom**

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**Solution Q Extreme®**

**Eco Solution Q®**

**EcoWorx® Tile**

**EcoWorx® Performance Broadloom**
SUSTAINABILITY

The focus of Cradle to Cradle on material health, material reutilization, water and energy stewardship and social fairness continues to guide our product development and our overall operations. The framework of our holistic approach to sustainability causes us to continually rethink and redesign our future based upon an economy that is increasingly circular and less linear.

ECONOMIC STABILITY

Patcraft is a division of the world’s largest carpet manufacturer and leading floor covering provider, Shaw Industries Group, Inc. Shaw is a fully integrated manufacturer that supplies carpet, hardwood, laminate, resilient, tile and stone products and synthetic turf to residential and commercial markets worldwide.

Shaw is a wholly owned subsidiary of Berkshire Hathaway, Inc. with over $4 billion (USD) in annual sales and approximately 22,000 associates. It is headquartered in Dalton, Georgia with sales staff and offices located across the U.S. as well as globally.
“WE PUT THIS HIGH PERFORMANCE PATCRAFT FLOORING ON AN ENTIRE PATIENT CARE FLOOR, THE ENTIRE SECOND FLOOR OF THE HOSPITAL.”

“IT LOOKS LIKE WOOD GRAIN, HAS MARVELOUS PERFORMANCE CHARACTERISTICS FOR THIS TYPE OF APPLICATION AND IT MATCHES OUR DÉCOR EXACTLY. WE WERE ABLE TO TIE ALL OF IT TOGETHER PERFECTLY.”

Eric Morris, Director of Facilities Mayo Clinic
FROM CHARITABLE DONATIONS AND COMPANY CAUSES TO PARTNERSHIPS WITH GLOBAL ORGANIZATIONS DEDICATED TO IMPROVING THE QUALITY OF LIFE, social responsibly matters as much to our business as, well, flooring.

It takes $1.9 million dollars a day to run St. Jude Children’s Research Hospital®. Seventy-five percent of those funds come from the general public or from partners like Patcraft. All donations, great and small, can have a remarkable impact.

Patcraft and William McDonough’s partnership with St. Jude Children’s Research Hospital® will further the positive impact of the Butterfly Effect collection. Two percent of sales from this collection from 12/15/13 through 12/15/18 will go directly to help St. Jude achieve their mission of finding cures and saving children worldwide.*

*Minimum donation $250,000
It takes $1.9 MILLION A DAY to run St. Jude Children’s Research Hospital®