IT IS BECOMING INCREASINGLY IMPORTANT FOR UNIVERSITIES TODAY TO CREATE SPACES THAT ARE INNOVATIVE, INSPIRING AND APPEALING TO EXISTING AND PROSPECTIVE STUDENTS.

In 2013, the University of Louisville broke ground on the new, $18.5 million Dr. Mark and Cindy Lynn Stadium. Josh Heird, Assistant Athletic Director, Facilities and Championships, knew that the carpet tile used needed to be visually appealing, durable, easy to clean and affordable. The flooring must hold up to footprints from athletes leaving sweaty practice as well as regular traffic in the coaches’ offices.

This is a versatile, busy space. So choosing the right carpet tile and flooring for this highly modern soccer complex was important, says Heird.

The University of Louisville’s athletic department considered many factors when choosing flooring for their new or renovated facilities: budget, style, utility, long-term maintenance.

The soccer complex includes training rooms, locker rooms, equipment rooms, coaches’ offices, and a recruiting lounge for its men’s and women’s soccer programs. The department selected a variety of carpet tile and luxury vinyl tile in styles that reflected the contemporary, sleek look of the complex. The carpet tiles are in complementary patterns of black, gray and dashes of the school’s signature Cardinal red.

Surveying the new carpet and resilient in the Lynn Stadium training facility, Heird says everyone is “really happy with it. Patcraft put ideas together for us, including visuals, until we found a perfect flooring that appropriately represents the tradition and pride of this University.”

“WE ARE BALANCING 60 TO 65 STUDENT-ATHLETES USING THIS FACILITY EVERY DAY, BEFORE PRACTICE, AFTER PRACTICE. WE NEEDED TO MAKE SURE THE CARPET AND FLOORING WAS DURABLE AND CLEANABLE.

Josh Heird, Assistant Athletic Director, Facilities & Championships