AS THE POPULATION IN THE U.S. AGES, THERE WILL CONTINUE TO BE A GROWING NEED FOR SENIOR HOUSING. EVEN MORE THAN EVER RESIDENTS CRAVE WARMTH, CONNECTIVITY AND A STRONG HOSPITALITY INFLUENCE.

Inviting design with safety in mind. Communities for the senior living population are striving to provide safe environments that help reduce falls, provide wayfinding and incorporate environmental safety. In addition to safety, residents desire amenities to enhance health and well being. The workforce in these communities plays a critical role in resident care, so adequate staffing is essential.

As a critical part of the senior living design process, Patcraft provides products that help transform the space, encourage interaction and socialization, provide safety and comfort, and improve acoustics and overall experience for residents, staff and caregivers.
TRANSFORMING SPACE
& EXPERIENCE

Innovative. Flexible. Easy to install.
Forward-thinking, warm and innovative design is important for these communities to attract, retain and effectively service their residents and staff.

Biophilic design
incorporates natural light and views to the outside. The use of natural materials with a sense of local history and culture.

Wayfinding
uses color, shape and pattern to guide and direct residents, staff and visitors throughout a space.

Flexible spaces
that offer multi-functional uses and serve a variety of purposes.

Social spaces
with a hospitality feel that easily facilitate meal times and encourage connection and interaction.

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PRODUCTS & SERVICES

At Patcraft, we offer a wide variety of products to meet the needs of every space throughout a senior living environment.

- Resilient / Sheet, Tile and Plank
- Modular Carpet Tile in a variety of sizes
- Broadloom Carpet with Moisture Barrier options
- Entry Systems & Walk-off Products
- pdQ Quick Ship and InStock products
- Accessories / Wall base, adhesives and transitions

C U S T O M   D E S I G N   S E R V I C E S

From custom pattern design to meet your interior aesthetic to personalized color selection for branding and coordination with existing finishes, our Custom Design team offers solutions tailored to meet your design, specification, budget, maintenance and installation needs.

Strength and stability as a part of Shaw Industries, a leading flooring provider and subsidiary of Berkshire Hathaway.

Award-winning product design including Best of NeoCon awards in the healthcare segment and a Gold Nightingale award for product design and innovation.

Performance and quality that is backed by the strongest warranties in the industry, including lifetime and 10 year under bed warranties for resilient products.

Sustainability focused and vertically integrated from extrusion to manufacturing, distribution and transportation to carpet reclamation and recycling.

Approved supplier status with national GPOs – Patcraft has taken the necessary steps to be accepted by the largest GPO’s as an approved supplier for products.

We are committed to personalized service.
As a trusted strategic business partner, you have a single point of contact that is flexible to meet your needs. From inspiration to installation, we will help you streamline the purchasing process.

- Visualization rendering and custom services
- Locker stock program, samples and estimating
- Shaw Integrated Solutions (SIS)
- Track & Report Spend
- Project security ensuring on-time deliveries

OUR SERVICE ADVANTAGE

VISUALIZATION SERVICES

From installation methods to visualizing color schemes in a floor plan, Patcraft’s Visualization Department is available to create rendering files based on floorplans, design inspirations or sketches provided.
Routine and proper maintenance is the foundation for a clean and safe floor. Our Enhanced Cleaning Guidelines provide guidance and recommendations for cleaning and maintaining carpet and resilient surfaces.

The CDC maintains a list of registered products that can be used for enhanced cleaning procedures. While these products have been approved by the EPA, many products on the list may not be suitable to preserve the long term appearance or performance of your flooring products.

Cleaning chemicals and technologies continue to evolve and we will keep you updated. Contact your Account Manager with any questions related to cleaning and maintaining your floors.

What does clean mean?

- **SANITIZE**
  - Kills some bacteria and viruses

- **DISINFECT**
  - Kills most bacteria and viruses

- **STERILIZE**
  - Kills or inactivates all bacteria and viruses

Our products are designed for enduring performance and appearance retention. Our Solution Q® Extreme and EcoSolution Q® solution dyed nylon carpet fiber and resilient with ExoGuard+ finish, can withstand harsh cleaning chemicals used on a routine basis, ensuring the flooring will retain its overall appearance.
Researchers have long known that color vision can deteriorate as people age. The ability to differentiate color typically begins to deteriorate around age 70. It can get worse over time with the yellowing of the eye’s lenses – causing people to see as if they were looking through a yellow filter preventing them from discerning blue from purple and yellow from green. The Patcraft design team used yellow filtering glasses to develop the Inspired Connection collection to test pattern and color through the lens of yellowing sight.
INSPIRED CONNECTION

18 X 36 / ENLIVEN HARMONIOUS INFLUENCE RESTORED

BROADLOOM / ENLIVEN BL HARMONIOUS BL
**Enliven Tile, Influence Tile and Harmonious Tile**

Enliven Tile, Influence Tile and Harmonious Tile in kindred / Natural State in walnut.

- noteworthy 00110
- transform 00705
- organic 00145
- thoughtful 00125
- motivate 00310
- contemplate 00130
- sentiment 00400
- kindred 00530
- purpose 00500
- aspire 00450
- affinity 00550
- family 00590

Running Line Colorways
Estrato Signature Series offers Colorpoint and multi-tuft constructions. Combine and coordinate throughout a space to create pictorial moments and textural scale. Choose from ten running line colorways or create a custom colorway.

Minimum order of 50 yards per pattern, with a total minimum order of 500 yards. Tile and broadloom cannot be combined.
ESTRATO

24 X 24 /

PALMA
BASQUE
BARCELONA
VALENCIA
SEVILLE

BROADLOOM /

SEVILLE BL
ARAGON BL
BARCELONA in dorado

SEVILLE BL in Brush
INSIDE STORIES
CHAPTER 1

STYLES:
SOCRATES II 26
ABODE
RESPITE
HOMESPUN
<table>
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<th>Socrates II 26 / 10068</th>
<th>Respite / 10442</th>
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<tbody>
<tr>
<td>Hume 0010</td>
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<td>Emerson 0020</td>
<td>Rejoice 0011</td>
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<tr>
<td>Hobbes 00550</td>
<td>Recline 00710</td>
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<tr>
<td>Spinosa 00540</td>
<td>Recess 00712</td>
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<td>Vanilla 00550</td>
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<td>Zinc 47001</td>
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<tr>
<td>Nickel 47500</td>
<td>Stainless 00550</td>
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<tr>
<td>Soft Taupe 47701</td>
<td>Toasted 00751</td>
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<tr>
<td>Buffalo 47702</td>
<td>Latte 00732</td>
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<tr>
<td>Linen 47102</td>
<td>Shortbread 00132</td>
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<tr>
<td>Fox 47700</td>
<td>Honey 00750</td>
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</tbody>
</table>

**Colors:**
- Soft Taupe
- Toasted
- Hume
- Emerson
- Hobbes
- Spinosa
- Vanilla
- Zinc
- Nickel
- Buffalo
- Linen
- Fox
- Stainless
- Toasted
- Latte
- Shortbread
- Honey
INSIDE STORIES
CHAPTER 2

STYLES:
TESTED
MOTIF
ESTATE
TIMBER GROVE II

CONSTRUCTION STYLES:

12MIL / 1420V
20MIL / 1421V
30MIL / 1438V
WPC 20 / 1465V
5MM / 1559V
ANEW

STYLES:

2.5 MM 20 MIL / IS42V
5 MM 20 MIL / IS43V
ANEW in amaretto with custom area rug HEIRLOOM TWEED in rust wash

COLORWAYS

- Mistral 00520
- Tusk 00510
- Praline 00540
- Raw 00130
- Ivory 00110
- Talc 00505
- Praline 00750
- Amaretto 00740
- Basalt 00580
- Slate 00550
- Vicuna 00700
- Truffle 00780
- Copper 00770
- Name 00790
- Sable 00760