What happens when you take an inside-out point of view? Inside-out knowledge leads to breakthroughs in sustainability. Inside-out design lets us create indoor spaces that mimic the outdoors in aesthetics, healthy materials, light, texture, flow. Inside-out products combine transparent materiality and inner beauty to engage our senses while enhancing our world. Look within these pages and you just might create the very best outlook for the future.
To us, inside-out design is not just blue-skies thinking. We’re making it real with the Shaw Create Centre, a living, breathing LEED Silver Certified space designed to bring even more creativity to life. You can exhale now.

90% of our time is spent indoors.
“IT’S INSPIRING, AND BEAUTIFUL AND COLLABORATIVE. IT FEELS DIFFERENT TO WALK IN EVERY MORNING.”

PATCRAFT ASSOCIATE / WORKPLACE INDEX

“LOVE THE BEAUTY, OPENNESS, LIGHT, CONNECTED SPACES, OUTDOOR SPACE. I AM VERY PROUD OF THE SPACE WE HAVE.”

PATCRAFT ASSOCIATE / WORKPLACE INDEX
Creating a place where people want to be.

WE LOOKED WITHIN TO HAVE THE BEST OUTLOOK FOR OUR FUTURE. FROM THE MATERIALS USED TO HOW WE INTERACT WITHIN THE SPACE, THE CREATE CENTRE HAS TRANSFORMED THE WAY WE WORK, INSIDE AND OUT.

Materials with low Volatile Organic Compounds (VOCs) such as Patcraft carpet products were selected to contribute to indoor environmental quality for Create Centre associates.

For better air quality in the workspace and throughout the building, all janitors closets and the print room have been separately exhausted.

More than 75% of the regularly occupied areas in the Create Centre receive natural daylight.

More than 90% of the regularly occupied areas within the Create Centre have a direct view to the exterior.

The prominence of the main stair encourages active vertical circulation and creates a connected community atmosphere throughout the facility.

WE LOOKED WITHIN TO HAVE THE BEST OUTLOOK FOR OUR FUTURE. FROM THE MATERIALS USED TO HOW WE INTERACT WITHIN THE SPACE, THE CREATE CENTRE HAS TRANSFORMED THE WAY WE WORK, INSIDE AND OUT.
WE THINK, CREATE, EXPLORE AND EXPERIENCE.

And we do it all with a purpose. Our inner spaces reflect our outer desires – to solve problems, form ideas, connect, transform. Bring the outside in through texture, pattern and sustainable materials and you begin to think differently about design and the notion of sustainability itself. It’s much bigger than the environment. It’s also how we live, work, heal, learn and create.
beauty + design /

Nature is a healer. When you create healthcare spaces that connect people with nature, something amazing starts to happen. Wellness is contagious. That’s the power of biophilic design.

natural light /
Let outer light within and wondrous things happen. People feel better. Optimism abounds.

living things /
The core of biophilic design is incorporating living flora to improve the air and soothe the soul.

organic aesthetics /
Let nature inform the space inside through biometry, images, materials and color palettes.

experience /
Create a natural sense of place for staff, patients and families via wayfinding, access, mobility and calming spaces.
activating the senses /

Monday is the new Friday. Workspaces that create a sense of belonging and well-being make for happier, more productive workers. Ignite the senses and inspire people to look forward to coming to work ... and maybe even hate to leave.

01 acoustic design /
Balance private and public spaces with sound-absorbing materials.

02 breathable spaces /
Open office design where air can flow, well-designed ventilation and the use of low VOC and safe materials combine to create breathable spaces.

03 stimulating materials /
Stimulate interactivity as well as introspection through tactile materials, bright colors and communal spaces to be alone or together.

04 outward views /
Seeing the outside helps people be more productive and supports well-being, while keeping circadian rhythm in check.

product | DICHROIC and TOPSTITCH in emerald
human connectivity / A study in serenity. Creating a calm atmosphere. Nurturing spaces. Places to connect. This is the key to higher learning.

interactivity + productivity /
Design spaces to promote movement as well as closeness. Add surprising elements that inspire a sense of discovery.

material health /
Low-Voc and safe materials. Natural whenever possible. All is young learners can fully and safely engage with their surroundings.

natural light /
Attention spans expand. Performance improves. Spirits soar. All because you let the sunshine in.
THE INSIDE STORY

It starts with transparency. Because we think you should know what’s inside the products you source. How they’re made. And how sustainable they really are.

INGREDIENTS

Crushed PET bottles + PET staple fibers
Deconstructed Felt is constructed using up to 60% post-consumer PET for its felt primary backing. A total of 5.3 PET (0.5L) bottles are recycled to create the primary backing for a 12 inch x 48 inch carpet tile.

Dichroic is a multilayer, non-woven composite produced from recycled PET plastic. A total of 18 (0.5L) bottles are the key ingredients in each 24 inch x 24 inch tile.
Eco Solution Q®

Backed by lifetime warranties for stain, colorfastness to light, static and abrasive wear. Available in 200 brilliant colors. It’s the perfect blend of color, style, durability, performance and conscience.

Solution Q® Extreme

A cationic fiber is negatively charged, giving it the power to repel acid-based stains at the molecular level. While it can withstand tough detergent, all you really need is water to keep it clean from common stains. Backed by a lifetime stain, colorfastness, light, static and abrasive wear warranty. Isn’t science awesome?

Nylon 6 fiber

What happens when you combine high performance with environmental responsibility? Our premium Nylon 6 carpet fiber, for one. With a denier per filament (DPF) of 24 and high tensile strength, it can withstand aggressive cleaning and look great for years to come. When used with EcoWorx® Tile backing, our fiber is Cradle to Cradle Certified™ Silver, a rigorous standard of sustainability.
EcoWorx® backing /

Totally PVC-free high performance modular and broadloom backing that’s designed with materials that are safe for humans AND the environment? That’s a real thing. In fact, EcoWorx® was awarded the Presidential Green Chemistry Award (2003) by the US Environmental Protection Agency (EPA) for its environmental performance benefits.

What’s more, EcoWorx®-backed products are Cradle to Cradle Certified™ Silver, are NSF 140 Certified Gold (Platinum available) and can help contribute points towards the LEED® Green Building Rating System. And, thanks to our global environmental guarantee, when you’re done with it, just let us know. We’ll be there to pick it up and recycle it into even more EcoWorx® – at no additional cost to you.
Bio-based resilient

Rapeseed and castor oil aren’t just kitchen ingredients. They’re also the ingredients in our recipe for PVC-free resilient flooring. Not to mention rapidly renewable resources. When we use bio-based materials, orthophthalate plasticizers and solvents are unnecessary. Bio-based resilient is Cradle to Cradle Certified™ Silver, has a LEED v4 contributing HPD and a LBC compliant Declare Label. That’s the power of nature.
It’s in our DNA and it’s here to stay. We were the first manufacturer to have a Cradle to Cradle Certified™ flooring product. Nearly 90 percent of the products we manufacture are Cradle to Cradle Certified™ Silver, the highest level of sustainability. We continue to expand our commitment through ongoing relationships with many like-minded organizations, including the Cradle to Cradle Products Innovation Institute, the International WELL Building Institute and Health Product Declaration Collaborative. It’s all about designing and creating better products and spaces...from the inside out.
Spaces that promote overall health and well-being are the new normal. Flooring that evokes the feeling of being in nature, via abundant greenery. Lighting that mimics natural daylight to support circadian rhythms. Naturally breathable walls. Safe materials. We’re well into the mindset with products and collections that support wellness from the inside out.
Inspired by the way nature interacts with man-made structures, Organic Interruption is a collection that embraces linear patterns disrupted by organic textures. As we explored urban surroundings, we were inspired by structures and surfaces overrun by nature. Timeworn cracks in concrete emerged with moss. Walls discolored with lichen. Sidewalks broken by shoots of green. Using traditional block printing, we created linear patterns with organic imperfections, replicating the precision of the man-made interrupted by the abundant beauty of nature.
ORGANIC INTERRUPTION

LINEAR TENSION in harbor, lichen, concrete and slate

COLLECTION
COLLECTION

ORGANIC INTERRUPTION

in lichen
ORGANIC INTERRUPTION

LINEAR TENSION in slate, violet and orchid
PRODUCT SPECIFICATIONS

LINEAR TENSION
style / I0541
- product size: 18 in x 36 in | 45.72 cm x 91.44 cm
- gauge: 1/12 | 4.72 cm
- tufted yarn weight: 70 oz./yd² | 444.24 g/m²
- stitches per inch/cm: 11 | 41.31 per 10 cm
- fiber type: Solution Q Extreme Nylon
- backing type: EcoNex® Tile

UNDERLIE
style / I0542
- product size: 18 in x 36 in | 45.72 cm x 91.44 cm
- gauge: 1/12 | 4.72 cm
- tufted yarn weight: 70 oz./yd² | 444.24 g/m²
- stitches per inch/cm: 11 | 41.31 per 10 cm
- fiber type: Solution Q Extreme Nylon
- backing type: EcoNex® Tile

ENVIRONMENTAL SPECIFICATIONS

Recyclability: 100% recyclable

MATERIALS

Ingredients: does not contain PVC, phthalates, or PBD/PBDE

Recycled Content
- total/recycled content (by weight): 41%
- post-consumer: 41%
- post-consumer: 5%
- bio-based/rapidly renewable content (by weight): 0%
- packaging: 100% recyclable
- country of origin (manufacturer): USA

Meets or exceeds all local and national regulations in country of manufacture.
Manufactured in an ISO9001 & ISO14001 certified facility or equivalent.
Recycled content is calculated using system allocation, mass balance, and direct insertion.
The actual recycled content in this product will likely vary.

THIRD PARTY CERTIFICATIONS

Cradle to Cradle Certified™
NSF 140
CRI Green Label Plus
USGBC LEED
BRE Building Research Establishment
Good Environmental Choice Australia
Singapore Green Label

CREATED BY

5352 ORGANIC INTERRUPTION

PRODUCT SPECIFICATION

concrete 570
harbor 460
asphalt 590
brick 890
slate 550
violet 900
river rock 450
spring 410
cobblestone 500
moss 350
bark 700
garnet 800
DICHROIC

Merging tones and shifting shapes create sweeping gradations across a space. Ombre visuals in square and facet tiles, Dichroic mimics the textural variation of felt. But its real superpower lies within. Constructed from recycled PET bottles, Dichroic is a hybrid of soft and hard surface – with the plushness of felt and the durability of a hard surface.
DICHROIC

DICHROIC SQUARE in mineral, amber and moonstone
THE OMBRE EFFECT /
Each colorway in the Dichroic collection features subtle gradient shifts from tile to tile. These 6-tile grids show the textural variation and ombre effect of each color in the colorline.

00120 granite
00280 topaz
00300 emerald
00400 moonstone
00420 sapphire
00440 aquamarine
DICHROIC SQUARE

**Style / I0544**

- **Product size**: 24 in x 24 in | 60.96 cm x 60.96 cm
- **Face weight**: 20 oz./yd² | 67.814 g/m²
- **Fiber type**: PET
- **Backing type**: EcoWorx™ Tile

**Environment Specifications**

- **Recyclability**: 100% recyclable

**Materials**

- **Ingredients**: does not contain PVC, phthalates, or PBD/PBDE
- **Recycled Content**:
  - Total recycled content (by weight): 60%
  - Pre-consumer: 44%
  - Post-consumer: 16%
  - Bio-based/rapidly renewable content (by weight): 0%
- **Country of origin (manufacturer)**: USA

Meets or exceeds all local and national regulations in country of manufacture.

Manufactured in an ISO9001 & ISO14001 certified facility or equivalent.

Recycled content is calculated using system allocation, mass balance, and direct insertion. The actual recycled content in this product will likely vary.

**Third Party Certifications**

- Cradle to Cradle Certified™
- NSF 401
- CRI Green Label Plus
- USGBC LEED certified
- Building Research Establishment
- Good Environmental Choice Australia
- Singapore Green Label

**Colors**

- 00810 ruby
- 00820 slate
- 00850 nickel
- 00900 amethyst

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DICHROIC FACET

**Style / I0545**

- **Product size**: 17 in x 24 in | 43.18 cm x 60.96 cm
- **Face weight**: 20 oz./yd² | 67.814 g/m²
- **Fiber type**: PET
- **Backing type**: EcoWorx™ Tile

**Environment Specifications**

- **Recyclability**: 100% recyclable

**Materials**

- **Ingredients**: does not contain PVC, phthalates, or PBD/PBDE
- **Recycled Content**:
  - Total recycled content (by weight): 60%
  - Pre-consumer: 44%
  - Post-consumer: 16%
  - Bio-based/rapidly renewable content (by weight): 0%
- **Country of origin (manufacturer)**: USA

Meets or exceeds all local and national regulations in country of manufacture.

Manufactured in an ISO9001 & ISO14001 certified facility or equivalent.

Recycled content is calculated using system allocation, mass balance, and direct insertion. The actual recycled content in this product will likely vary.

**Third Party Certifications**

- Cradle to Cradle Certified™
- NSF 401
- CRI Green Label Plus
- USGBC LEED certified
- Building Research Establishment
- Good Environmental Choice Australia
- Singapore Green Label

**Colors**

- 00810 ruby
- 00820 slate
- 00850 nickel
- 00900 amethyst
A PVC-free resilient collection of coordinating wood pattern plank and sheet + abstract visual tile. The abstract, soft and calming multi-directional pattern of Meaning tile was created from markings of strings dipped in watercolor. The wood visual of Enrich plank and sheet in colors that complement and coordinate with Meaning. A sophisticated blend of abstract and organic. Derived of bio-based rapidly raw material like canola, rapeseed and castor oil, this resilient flooring is free of ortho-phthalates, plasticizers and solvents.
COLLECTIONS

ECOSYSTEM

MEANING in revamp

MEANING and ENRICH in COLLECTIONS

ECOSYSTEM
ECOSYSTEM

MEANING in resonate, connect and experience
MEANING

ENERGIZE
connect
sustain
experience
revamp
react
align
respond

ECOSYSTEM

meditate
support
restore
soothe
wanter
relax
breathe
enlighten
comfort

ENRICH

EXCITE
inspire
evolve
encourage

PRODUCT SPECIFICATION

MEANING

STYLE / I446V

PRODUCT SPECIFICATIONS

ENVIRONMENTAL SPECIFICATIONS

ENRICH PLANK

style / I446EV

product size
9.84 in x 59.56 in | 25 cm x 150 cm
construction
Commercial Bio-Based Polyurethane Tile
overall thickness
.098 in | 2.5 mm
finish
ExoGuard™
installation
glue down

ENRICH SHEET

style / I446EV

product size
48.08 sq yd/roll | 43.96 sq m/roll
construction
Commercial Bio-Based Polyurethane Heterogeneous Sheet
overall thickness
.098 in | 2.5 mm
finish
ExoGuard™
installation
glue down

Recyclability
not recyclable

MATERIALS

Ingredients
does not contain PVC, phthalates, or PBD/PBDE

Recycled Content
total recycled content (by weight) 0%
pre-consumer 0%
post-consumer 0%
tire-based rapidly renewable content (by weight) 100% recyclable
country of origin (manufacturer) Germany

Mets or exceeds all local and national regulations in country of manufacture.
Recycled content is calculated using system allocation, mass balance, and direct insertion.
The actual recycled content in this product will likely vary.

THIRD PARTY CERTIFICATIONS

Cradle to Cradle Certified™ Silver
FloorScore® certified
GREENGUARD Gold certified
USGBC LEED contributes
From entryway to the interior, Walk Forward is a flexible and functional modular offering, designed to reduce debris and dirt from entering a building. This innovative construction and soft textural visuals combine the performance of a walk-off tile with beauty of soft surface. Walk Forward is designed to isolate and trap dirt and soil that is brought in from outside, preventing it from tracking into other areas of the building—keeping the environment cleaner and reducing the overall cost of maintenance.
COLLECTION

WALK FORWARD

ACCESS in corridor
ACCESS corridor and WALK RIGHT IN 11' into room.

WALK FORWARD

MOVING in sugar and MOLTEN in quartz.
ARRIVE in corridor and ART CLOTH in weft
MOVING in quartz and MOLTEN in quartz
**PRODUCT SPECIFICATIONS**

**ACCESS**

- **style / I0533**
- **ARRIVE**

- **style / I0534**
- **CONNECTING**

- **MOVING**

**ENVIRONMENTAL SPECIFICATIONS**

Recyclability: 100% recyclable

**MATERIALS**

- **Ingredients**
  - does not contain PVC, phthalates, or PBD / PBDE

- **Recycled Content**
  - total recycled content (by weight): 41%
  - pre-consumer: 41%
  - post-consumer: 0%
  - bio-based rapidly renewable content (by weight): 0%
  - packaging: 100% recyclable
  - country of origin (manufacturer): USA

Meets or exceeds all local and national regulations in country of manufacture.

Manufactured in an ISO9001 & ISO14001 certified facility or equivalent.

Recycled content is calculated using system allocation, mass balance, and direct insertion.

The actual recycled content in this product will likely vary.

**THIRD PARTY CERTIFICATIONS**

- Cradle to Cradle Certified®
- NSF 140 Gold (Platinum available)
- CRI Green Label Plus certified GLP 9958
- USGBC LEED certified
- Good Environmental Choice Australia certified 039-003
- Singapore Green Label certified 059-005

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**PRODUCT SPECIFICATION**

- **product size**
  - 24 in x 24 in | 60.96 cm x 60.96 cm

- **gauge**
  - 1/12 | 47.24 per 10 cm

- **tufted yarn weight**
  - 26 oz./yd² | 737.09 g/m²

- **stitches per inch/cm**
  - 10.3 per inch | 40.68 per 10 cm

- **fiber type**
  - EcoSolution Q® Nylon

- **backing type**
  - EcoWorx® Tile