People spend the vast majority of their time indoors and seek spaces ideal for collaboration and creative inspiration. With desirable visual design, a person’s psychological and physical level is significantly impacted. In recent years, there has been a rise in bringing more nature indoors through the use of texture and patterns while using safe ingredients. This has designers and manufacturers thinking differently about product design. Additionally, sustainability has evolved from traditional environmental topics — such as energy, water and waste — to evaluating how the spaces where we live, work, heal, learn and play impact human experience.

By integrating product stewardship, material usage, durability, performance and human impact into the product development process, we adhere to our guiding policies and standards across all of our business. This focus spans from design to material selection to supply chain management, where we concentrate on safe, sustainable, circular materials and recyclable and renewable products.

We were the first manufacturer to have a Cradle to Cradle Certified flooring product, and the vast majority of our carpet portfolio is Cradle to Cradle Certified Silver. Beyond this, we have continued to expand our relationship and involvement with a wide variety of other organizations, including the Cradle to Cradle Products Innovation Institute, the International WELL Building Institute and Health Product Declaration Collaborative. All of this work helps us advance toward continuously better products — allowing us to transform spaces not only through design, but also through products.
Our vision remains keeping our customers and communities top of mind in all we do, and constantly innovating to transform their spaces and experiences. The challenges we face in creating a better future — for people and the planet — are often complex and daunting. But we persevere because people matter.

We are proud of our achievements with our commercial carpet manufacturing operations, which, today, are 100% carbon neutral. We achieved carbon neutrality across our commercial carpet manufacturing operations through four key steps:

1. Improving the efficiency of our manufacturing (using less energy)
2. Switching to cleaner fuels
3. Creating clean energy through production of on-site renewable energy
4. Investing in renewable energy and carbon credits to offset the balance of our emissions

We are doing our part to have a positive impact by improving our operations and investing in renewable energy resources. Through our actions, we have the opportunity to help customers make a positive impact.

Our approach to waste is to work hard to not create it.

We consider how we can use fewer materials at the beginning of the product development process, which carries through to how we can repurpose materials at the end of a product’s useful life.

Sustainability remains an engine for our innovation. We continuously re-conceive existing products and develop new ones. We assess and collect information on our current products so that we know as much as possible about them. And, as we focused to provide an innovative, PVC-free carpet tile with the introduction of EcoWorx in 1999, our commitment to improving the resilient manufacturing process continues to drive us to uncover transformative new products within the resilient category including bio-based resilient.

Thanks to the commitment we made to sustainable product design two decades ago and to our ongoing innovations, we continue to transform space within the built environment. We are driven by imagination, intention, and purpose to create high-performance flooring with a steadfast focus on material health and sustainable practices. We understand that designing for the human experience encompasses a holistic approach, leading us to inspire, create, and transform every day.