Deconstructed Felt

TOPSTITCH / BINARY / MODERN SERGE

TOPSTITCH in charcoal & saffron / MODERN SERGE in mid-tone
TAKE ME APART TO MAKE ME WHOLE
UNRAVEL
Sometimes everything needs to come apart to make it all come together. What’s underneath. What’s inside. What happens when you let the unfinished have the final say?

WE SKETCH WITH CARPET.
Ideas manifest themselves in so many forms. With deconstructed felt, we began with these carpet sketches. Rough and unfinished, we weave, unravel, explore and expose the imperfect beauty we uncovered in this collection.
STILL LIFE / carpet sketch modern serge in jewel
TOPSTITCH in charcoal

DECONSTRUCTED FELT

sample machine fiber spools
COLORWAYS

10539 | TOPSTITCH

00100 greige
00200 yellow
00300 citron
00330 emerald
00360 mist
00370 olive
00400 ice
00440 denim
00480 midnight
00500 stone
00510 gray
00520 silver
00540 smoke
00560 graphite
00570 charcoal
00580 platinum
00590 asphalt
00595 black
00800 saffron
00900 purple
DECONSTRUCTED FELT

pattern test run of topstitch in saffron and citron
COLORWAYS | 10537 | BINARY

00250 yellow-greige
00310 citron-gray
00350 emerald-smoke
00380 olive-mist
00430 ice-stone
00450 denim-graphite
00490 midnight-black
00550 asphalt-silver
00850 saffron-charcoal
00950 purple-platinum
CRAFTED COUTURE /

Embracing the initial sketch of the product, Modern Serge is a grouping of four couture patterns and colors designed to provide texture and tactility. When ordering a box of 12 tiles, you will receive up to six tile varying in pattern and color.

MODERN SERGE in mid-tone with MOLTEN LVT in quartz
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MODERN SERGE in mid-tone with MOLTEN LVT in quartz
For full specifications and color, please visit this collection on the website.
TOPSTITCH in citron

STILL LIFE / discarded remnants

DECONSTRUCTED FELT
DECONSTRUCTED FELT

detail of modern serge in mid-tone

MODERN SERGE in mid-tone / shown with MOLTEN LVT in quartz
THE PRIMARY BACKING IS MADE OF 60% POST CONSUMER FIBER, EQUALING 5.3 (0.5L) BOTTLES PER 12" X 48" CARPET TILE, REITERATING OUR COMMITMENT TO RE-THINK THE DESIGN AND MANUFACTURING PROCESS.
UTILIZING RECYCLED BOTTLES WHICH HAVE BEEN TURNED INTO PET FIBER, OUR DESIGN TEAM WAS ABLE TO CREATE A NATURAL, FELTED VISUAL FOR THE PRIMARY BACKING IN DECONSTRUCTED FELT BY USING CONVERTED CLEAR AND COLOR PET.